

## CONTENTS

<i>List of Contributors</i>	xi
Introduction—Language and Society: A Critical Poststructuralist Perspective OFELIA GARCÍA, NELSON FLORES, AND MASSIMILIANO SPOTTI	1
1. Language and Society: Historical Overview and the Emergence of a Field of Study FLORIAN COULMAS	17
2. Language, Imperialism, and the Modern Nation-State System: Implications for Language Rights STEPHEN MAY	35
3. Language and Political Economy ALFONSO DEL PERCIO, MI-CHA FLUBACHER, AND ALEXANDRE DUCHÊNE	55
4. Language and Power LUISA MARTÍN ROJO	77
5. Language Ideologies JONATHAN ROSA AND CHRISTA BURDICK	103
6. Language Policy and Local Practices ALASTAIR PENNYCOOK	125
7. Language, Migration, Diaspora: Challenging the Big Battalions of Groupism FINEX NDHLOVU	141
8. Bilingualism, Multilingualism, Globalization, and Superdiversity: Toward Sociolinguistic Repertoires MASSIMILIANO SPOTTI AND JAN BLOMMAERT	161

9. Diglossia and Beyond JÜRGEN JASPERS	179
10. Language Shift and Sustainability: Critical Discourses and Beyond MEL M. ENGMAN AND KENDALL A. KING	197
11. Discourses of Endangerment from Mother Tongues to Machine Readability ROBERT MOORE	221
12. Sign Languages H-DIRKSEN L. BAUMAN AND JOSEPH J. MURRAY	243
13. Multiliteracies and Transcultural Education LYNN MARIO T. MENEZES DE SOUZA	261
14. Urban Languages in African Contexts: Toward a Multimodal Approach to Urban Languages BUSI MAKONI	281
15. Indigenous Peoples and Their Languages PIA LANE AND MIKI MAKIHARA	299
16. Entry Visa Denied: The Construction of Symbolic Language Borders in Educational Settings GUADALUPE VALDÉS	321
17. Linguistic Profiling and Discrimination JOHN BAUGH	349
18. From Elderspeak to Gerontolinguistics: Sociolinguistic Myths SINFREE B. MAKONI	369
19. Language and Racialization ANNE H. CHARITY HUDLEY	381
20. Language and Sexuality TOMMASO M. MILANI	403
21. Linguistic Landscapes LUK VAN MENSEL, MIEKE VANDENBROUCKE, AND ROBERT BLACKWOOD	423

---

22. Multimodality ELISABETTA ADAMI	451
23. The Internet, Language, and Virtual Interactions PIIA VARIS AND TOM VAN NUENEN	473
24. Mediatization and the Language of Journalism TOM VAN HOUT AND PETER BURGER	489
25. Work MELISSA G. MOYER	505
26. Bilingual Education NELSON FLORES	525
Conclusion: Moving the Study of Language and Society into the Future NELSON FLORES, MASSIMILIANO SPOTTI, AND OFELIA GARCÍA	545
<i>Index</i>	553