

Contents

<i>List of figures</i>	viii
<i>List of tables</i>	x
<i>Contributors</i>	xi
Introduction: Humanitarian communication in the 21st century <i>Lilie Chouliaraki and Anne Vestergaard</i>	1
PART I	
Domains	23
1 Disaster Aid <i>Mervi Pantti</i>	25
2 Development <i>Helen Yanacopulos</i>	39
3 Human Rights <i>Kate Nash</i>	54
4 Digital War <i>Andrew Hoskins</i>	66
PART II	
Methods	87
5 The audience of humanitarian communication <i>Maria Kyriakidou</i>	89
6 Text-analytical approaches to humanitarian communication <i>Anne Vestergaard</i>	104

Contents

7	Production-centred approaches to humanitarian communication <i>Glenda Cooper</i>	119
8	Ethnography in humanitarian communication <i>Jonathan Corpus Ong</i>	136
PART III		
Issues		151
Politics		151
9	The logic of projects in humanitarian relief <i>Monika Krause</i>	153
10	Micromapping: Digital humanitarianism and disaster relief <i>Michal Givoni</i>	171
11	Technocolonialism: Digital innovation and data practices in the humanitarian response to refugee crises <i>Mirca Madianou</i>	185
12	The politics of humanitarian journalism <i>Martin Scott, Kate Wright and Mel Bunce</i>	203
13	Forgotten conflicts: Journalists and the humanitarian imaginary <i>Richard Stupart</i>	220
14	Human rights protests and mediated violence <i>César Jiménez-Martínez</i>	235
Economics		251
15	Celebrity advocacy <i>Dan Brockington</i>	253
16	Humanitarianism and corporate branding: The case of Brand Aid <i>Lisa Ann Richey and Stefano Ponte</i>	266
17	Humanitarianism in the African luxury designer market <i>Mehita Iqani</i>	285
18	Corporate social responsibility and the humanitarian civic imaginary <i>Robert DeChaine</i>	300

19	Volunteer tourism as humanitarian communication <i>Mary Mostafanezhad</i>	315
20	Humanitarianism and microfinance <i>Anke Schwittay</i>	331
	Histories and Futures	349
21	Humanitarian Imagery: Historical registers in the representation of atrocity <i>Simon Cottle</i>	351
22	Photography and humanitarian intervention: The early years, 1850–1914 <i>Jeremy Adelman</i>	373
23	Silence heals: MSF from the Cold War to the war on terror <i>Fabrice Weissman</i>	395
24	Humanitarianism and fiction. Capitalism, commodities and jobs <i>Bruce Robbins</i>	410
25	Post-humanitarianism: Solidarity as lifestyle politics <i>Lilie Chouliaraki</i>	421
26	Data witnessing: Amnesty International's Decoders project <i>Jonathan Gray</i>	436
	Index	457