

BRIEF CONTENTS

List of Figures	xx
List of Tables	xxiv
Case Study Grid	xxv
Introduction	xxix
List of Abbreviations	xli
Tour of the Book	xlii
Digital Resources	xliv
Acknowledgement	xlvi
Publisher's Acknowledgement	xlvi

PART 1: BUSINESS IN THE GLOBAL ENVIRONMENT **1**

1. THE BUSINESS ENTERPRISE IN FOCUS	3
2. GLOBALIZATION: TIME FOR REASSESSMENT	40

PART 2: DIMENSIONS OF THE BUSINESS ENVIRONMENT **81**

3. CULTURE AND SOCIETIES: IDENTITIES MATTER	83
4. THE GLOBAL ECONOMIC ENVIRONMENT: HOW SUSTAINABLE ARE NATIONAL ECONOMIES?	129
5. THE POLITICAL ENVIRONMENT: DEMOCRACY UNDER THREAT	175
6. THE LEGAL ENVIRONMENT: INTERNATIONAL LAW GAINS STRENGTH	219

PART 3: DRIVERS OF INTERNATIONAL BUSINESS **261**

7. INTERNATIONAL TRADE: A TIME OF UNCERTAINTIES	263
8. GLOBAL FINANCE AND MARKET VOLATILITY	305
9. TECHNOLOGY AND INNOVATION: CREATING SUSTAINABLE SOLUTIONS?	343

PART 4: GLOBAL CHALLENGES AND SUSTAINABILITY	379
10. ECOLOGY AND CLIMATE CHANGE: THE CLOCK IS TICKING	381
11. ETHICS AND SOCIAL RESPONSIBILITY: WHAT IS THE OUTLOOK FOR STAKEHOLDERS?	423
12. WORLDWIDE PANDEMIC: ALL IN IT TOGETHER?	466
13. SUSTAINABILITY IN THE BALANCE: THE PROSPECTS	509
Glossary	548
Atlas	558
Company and People Index	568
Subject Index	573